



News Release

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The 2018 Federated Challenge® raises millions for Big Brothers Big Sisters

More than 50 prominent businesses and several hundred private citizens gathered at The Saint Paul RiverCentre in St. Paul, Minnesota, on Sunday, July 29, 2018, for the fourteenth annual Federated Challenge supporting Big Brothers Big Sisters. Overwhelming generosity on the part of corporate sponsors and attendees generated more than \$2.8 million during this charitable event. One hundred percent of the money raised will be donated to the three Minnesota Big Brothers Big Sisters agencies and Big Brothers Big Sisters of America. These monies support on-going operations and the Federated Challenge Scholarship Fund. The scholarship fund provides up to \$5,000 per year to qualified Littles and high school-aged Bigs enrolled in a non-four-year program at a trade or technical school or community college that focuses on career-ready skills training.

The 2018 Federated Challenge, emceed by Dave Lee from WCCO Radio, featured A Million Dreams-themed gala and auction with a keynote address from Pam Iorio, president and CEO of Big Brothers Big Sisters of America. America's Got Talent contestant Angelica Hale, a 10 year old musician from Atlanta, Ga., was the featured performer. The Minnesota Timberwolves & Lynx, along with its owner Glen Taylor, were honored during the evening for their longstanding support and commitment to youth mentoring. On Monday, July 30, Federated Challenge attendees reconvened for a round of golf at Interlachen Country Club in Edina, Minnesota.

"The Federated Challenge continues to raise funds for young people facing adversity. The success of this event is made possible thanks to the leadership of our corporate sponsors," Federated Challenge Co-Chair Jeff Fetters said. "Numerous children have a brighter future because of their corporate citizenship. We are proud to join these respected organizations in support of youth mentoring through Big Brothers Big Sisters."

The Federated Challenge was founded in 2004 as a two-day fund-raising event hosted by Federated Insurance, a commercial insurance company headquartered in Owatonna, Minnesota. Now in its fourteenth year, this event has raised nearly \$35 million for youth mentoring programs.



Federated Challenge Co-Chairs Jeff and Marty Feters present Big Brothers Big Sisters with a check for more than \$2.8 million. From left to right: Marty Feters, Michelle Redman, Jackie Scholl Johnson, Pam Iorio, Michael Goar, and Jeff Feters.